



cocoanet.eu

**European Networking of Employee Representatives
and Trade Unions in the Cocoa and Chocolate Industry**

**Background, Objectives and Topics /
Hintergrund, Ziele und Themen**

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Oberjosbach, 15th September 2010

Overview and Project objectives / Überblick und Projektziele

- ◆ **Cocoanet.EU Project:**
 - ▶ European Networking of Employee Representatives and Trade Unions in the Cocoa and Chocolate Industry
- ◆ **Funding by the EU Commission,**
 - ▶ DG Employment budget heading 04.03.03.03 (Information, consultation and participation of representatives in undertakings)



Overview and Project objectives / Überblick und Projektziele

- ◆ Project objectives:
 - ▶ Networking: exchange of information and good practice
 - ▶ Supporting information, consultation and participation practice in Multinational companies (EWCs)
 - ▶ good working conditions in Europe and in the entire value chain, sustainability
- ◆ Project duration:
 - ▶ 12 months (July 2010 – July 2011)
- ◆ Coordinating union:
 - ▶ NGG/Germany
 - ▶ cooperation with EFFA
- ◆ Overall, the EU project shall
 - ▶ “contribute to a better state of knowledge regarding employee interest representation and trade union politics ” on the cocoa and chocolate sector

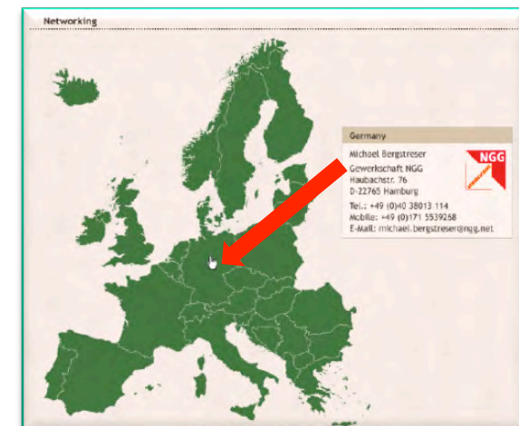


Project activities / Projektaktivitäten

- ◆ Exchange and networking over the periode of 12 month
- ◆ Three transnational conferences / workshops
 - ▶ Start up: September 2010
 - ▶ Interim: Febr./March 2011
 - ▶ Evaluation: June 2011
- ◆ Meetings of steering group
- ◆ Joint website and resource centre www.cocoanet.eu
- ◆ European sector report
- ◆ European Map
of the cocoa and chocolate industry

Expected project results / Erwartete Projektergebnisse

- ◆ Identification of main problems of the cocoa economy in a global context as well as European major businesses and production sites
 - ◆ Joint understanding of risks and opportunities of the industry
 - ◆ Development of ideas regarding a „high-road“ strategy (as an alternative to relocation, pressure on wages and working conditions, low cost spirals etc.)
 - ◆ Development of joint positions regarding social minimum standards (e.g. on working time, working conditions, health and safety etc.)
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- ▶ Website cocoanet.eu (German/English)
 - ▶ Project flyer
 - ▶ Sector reports/enterprise profiles
 - ▶ European Map of the cocoa and chocolate industry



Project partners / Projektpartner

Members of the steering group / Mitglieder der Steuerungsgruppe		
		 
		 
		 
		 

Project partners / Projektpartner

- ◆ Project partners from individual companies:
Employee representatives
 - Nestlé
 - Kraft
 - Cadbury
 - Mars
 - Ferrero
 - Lindt & Sprüngli
 - Cargill
 - Barry Callebaut
 -*And many more*.....
- ◆ The project is open to further companies

Work schedule / Zeitplan

Overview on project activities

Project phase	Activities and main measures	Location	Time
Preparatory phase	<ul style="list-style-type: none"> Start-up meeting of steering group Coordination of work plan and responsibilities Website COCOANET.EU 	Cologne	July –September 2010
	<ul style="list-style-type: none"> International conference 2nd steering group meeting 	BZO BZO	September 2010 November 2010
	<ul style="list-style-type: none"> Co-ordination and networking activities European Map/Sector report 		
Implementation phase	<ul style="list-style-type: none"> International workshop 	Austria	March 2011
	<ul style="list-style-type: none"> Evaluation workshop 	Belgium	June 2011
	<ul style="list-style-type: none"> Agreements on follow-up activities and continuation of the networking process 		
Evaluation and dissemination phase	<ul style="list-style-type: none"> Final meeting of the steering group Dissemination of concrete achievements and final report to the EU Commission 		June 2011